

Boost Customer Engagement with WhatsApp for Business.











Why Choose Our WhatsApp for Business Solution?

At F One, we simplify business communication with innovative, secure, and reliable solutions.

Our WhatsApp Business Messaging Solution helps you connect with customers effortlessly, boosting productivity and satisfaction.

Your customers prefer familiar channels like WhatsApp, the world's most popular messaging app. Our solution empowers your business to leverage this platform, delivering exceptional customer experiences with ease.



-  **Core Inbox**
Manage all your chats from a single platform on the web, mobile or Chrome extension.
-  **Smart Messaging**
Combine one-to-one chats, quick replies, and AI-powered suggestions for faster, accurate responses.
-  **Contact Management**
Bulk upload contacts via .CSV or .XLS for easy customer outreach.
-  **System Integrations**
Automate workflows by connecting WhatsApp with your tools using API or Zapier.
-  **Insights & Reports**
Track performance with detailed analytics to make smarter decisions.
-  **Chatbot Flows**
Automate conversations triggered by keywords or phrases for faster responses and efficient handling.
-  **Broadcast Messaging**
Communicate with large audiences effortlessly while adhering to WhatsApp's policies.
-  **Messaging Templates**
Create reusable outbound message templates to maintain consistency and save time for your team.

| Plan | Small Team (up to 3 users) | Medium Team (up to 7 users) | Large Team (up to 12 users) |
|----------|-------------------------------|--------------------------------|--------------------------------|
| Lite | £49.50 | £80.00 | £132.00 |
| Business | £75.00 | £128.50 | £211.20 |
| Pro | £99.00 | £161.00 | £264.00 |

| Connection Fee | Small Team (up to 3 users) | Medium Team (up to 7 users) | Large Team (up to 12 users) |
|--------------------------|-------------------------------|--------------------------------|--------------------------------|
| Upfront Cost, per Number | £180.00 | £180.00 | £180.00 |

All prices listed are monthly, and are exclusive of VAT, which will be applied at the prevailing rate.

| Feature | Lite (what's included) | Business (what's included) | Pro (what's included) |
|--|---------------------------|-------------------------------|--------------------------|
| Essential Inbox for Managing Conversations | Yes | Yes | Yes |
| Conversational Messaging | Yes | Yes | Yes |
| Pre-Set Quick Replies | Yes | Yes | Yes |
| Bulk Contact Upload | Yes | Yes | Yes |
| API & Zapier Integration for Automation | | Yes | Yes |
| Detailed Analytics & Reporting | | Yes | Yes |
| AI-Powered Smart Replies | | | Yes |
| Automated Lead-to-WhatsApp Workflows | | | Yes |